Airport to get new sign



City Council members voted Tuesday to approve a permit application for a 15-foot by 28-foot double-faced solar-illuminated monument sign for Laughlin/Bullhead International Airport's north entrance. The vote by council members was required due to placement of the sign in the city's right of way. Shown is the artist rendering of the sign from its manufacturer, YESCO LLC. Installation of the sign is expected to begin next week.

BULLHEAD CITY — The north entrance of Laughlin/Bullhead International Airport will soon be easier to find. City Council members voted Tuesday to approve a permit application for a 15-foot by 28-foot double-faced solar-illuminated monument sign for the airport to be placed on the northwest corner of the intersection at Bullhead Parkway and Ridgeview Avenue.

"We had been thinking about a sign at the north airport entrance for the last three or four years," said Jeremy Keating, airport director. "That particular entrance is used probably more than the east entrance (at Laughlin View Drive)."

The north entrance was the original entrance to the airport, but was built for temporary use, Keating said. Over time, the airport decided to keep both entrances, allowing to redirect traffic should one or the other of the roads needed to be closed.

"We had to get special permit from city but we are paying for the sign," Keating said. "Once the new sign is installed, the letters will be internally illuminated and powered by solar panels."

The sign will be installed in Bullhead City's right of way and the permit application by the Mohave County Airport Authority includes a licensing agreement good for 10 years, with a \$200 lump sum rent payment and the option of renewal for an additional five years for \$100, in addition to required sign permit fees.

"We are very excited to finally have a sign at this entrance," Keating said. "We think a new sign will not only help market the airport, but help people find the airport."