



FOR IMMEDIATE RELEASE

CONTACT:

JACKIE WALLIN, EXECUTIVE DIRECTOR

LAUGHLIN TOURISM COMMISSION

(702) 298-2214

Bullhead City Partners with Laughlin Tourism Commission to bring 2023 Airshow to Tri-State

Laughlin/Bullhead International Airport will host the Laughlin-Bullhead Airshow in 2023.

BULLHEAD CITY, Ariz. –July 6, 2022–Mohave County Airport Authority (MCAA), City of Bullhead City, and Laughlin Tourism Commission (LTC) are happy to announce the blue skies over the Mojave Desert will host the Laughlin-Bullhead Airshow in 2023. This first-class airshow will feature historic, military, and civilian aircraft aerial demonstrations.

The airshow will launch Saturday, April 1, 2023, and will be free to attend. Laughlin-Bullhead Airshow will showcase military and civilian aircraft while honoring the history of aviation and paying respect to those who have sacrificed and served our country.

"Bullhead City and Laughlin have become a premier destination for special events," City Manager Toby Cotter said. "From sports tourism to water-related activities and concerts, the community welcomes yet another first-class event."

Bullhead City's \$75,000 commitment matches the LTC's funding through Las Vegas Events. Additional funds will be raised through sponsorships and vendor booth fees. MCAA, Bullhead City and LTC will work together to promote and manage the airshow.

"We're excited to work with Bullhead City to host a new event that will draw visitors to our destination," said Jackie Wallin, LTC Executive Director. "We have dreamed about this airshow for a long time and having Bullhead City as a partner puts the focus on our whole community, not just Laughlin."

Crisp desert air and stunning desert landscapes offer pilots a fairy tale marriage of perfect performance conditions and access to relaxation and recreation opportunities. Situated just 90 miles from Las Vegas, NV, 225 miles from Phoenix, AZ and 283 miles from Los Angeles, CA, the sister cities offer visitors more than 11,000 hotel rooms, with an array of shows and events, desert and water recreation, championship golf, spas, and dining.

"Our hope is this airshow will become an annual event and gain more interest from other performers, so we have a variety each year," Wallin said. "The entire community is contributing to building an airshow. Aquarius Casino Resort, Don Laughlin's Riverside Resort Hotel and Casino, Edgewater Casino Resort, Golden Nugget Laughlin, Harrah's Laughlin, The New Pioneer, and Tropicana Laughlin have made it possible for us to put this event together."

Corporate partnership opportunities are available for organizations seeking upscale hospitality options, branding opportunities and on-site exposure. For more information visit LaughlinBullheadAirshow.com.

END

NOTES TO MEDIA: Excellent visuals, pre-event and on-site interview opportunities are available. Please contact Bo Hellams in advance at 928-754-4121 for assistance with site access and spokesperson identification.

About Mohave County Airport Authority

Mohave County Airport Authority, a nonprofit corporation, oversees the management and operation of Laughlin/Bullhead International Airport for and on behalf of Mohave County, AZ. The Authority strives to secure air transportation services for the Tristate; develop Airport lands for aviation-related industry or complementary commercial ventures that conform to the Airport Strategic Plan, and partner in economic growth and development. For more information go to flyifp.com/about-ifp.

About Laughlin/Bullhead International Airport

Laughlin/Bullhead International Airport (IFP) is a public airport serving the Tristate region of Arizona, Nevada and California in Mohave County, AZ. Located one mile north of the central business district of Bullhead City and less than two miles from the entertainment center of Laughlin, NV, IFP is a premiere destination for aviation, tourism, business, and fun. For more information go to flyifp.com.

About City of Bullhead City

Bullhead City is the retail hub and premier sports tourism destination of Mohave County, Arizona and Southern Clark County, Nevada. More than 118,000 people live within 20 miles of its many shops, restaurants, and retail centers. With its combination of activities, sunshine and rugged beauty, Bullhead City has the right mix that keeps two million vacationers coming back for more. For more information, please visit bullheadcity.com.

About Laughlin Tourism Commission

The Laughlin Tourism Commission is dedicated to increasing tourism to Laughlin, NV by leveraging top name entertainment, sporting, and special events. Laughlin is the southern gateway to Lake Mead National Recreation Area and Lake Mohave, where adventure, entertainment, and recreation for all ages, along with accommodations and great dining combine for a premier vacation and events destination in the Southwest. For more information, go to laughlinchamber.com or visitlaughlin.com.